

Cultures of American Modernism Syllabus, 2018-19

Mark Whalan, whalan@uoregon.edu, room 207 PLC, Office hours
Tuesday 2:15-3:15, Friday 1-3

This course aims to examine the various and multiform nature of American modernism from 1910 to 1935. US Modernism developed in dialogue with several phenomena of modernity: newly national and transnational forms of social and economic integration, instead of the 'island communities' of an earlier era; new models of perspective and experience emerging from psychology, philosophy, and the European visual arts; changes in urban cultural institutions; mass immigration and large-scale urban migration, including the mass movement of African Americans northward in the Great Migration; artists' fruitful ambivalence towards a technologically and economically innovative mass culture; political transformations in the nature of citizenship and state governance; and new sexological and political discourses that were rapidly altering the social understanding of sex and gender. We will pursue an interdisciplinary study of this moment of cultural ferment, by looking at literary modernism's relationship with visual culture, popular literature, and little magazines, as well as some of the more familiar literary texts of US Modernism. The course will also introduce students to some of the key features and scholarship of the new modernist studies that have developed over the past fifteen ten years, including the new approaches to the politics of modernism; the cultural economy of the modernist magazine and book; discourses of race in American modernism and its relation to the Harlem Renaissance; how transnational and global methodologies have transformed the understanding of the networks, economies, temporalities, and spatialities of modernism; modernist ecocriticism; and how the category of the "middlebrow" was crucial in the long-term institutionalization of modernism.

Course reading:

It is required that you complete all the essential reading listed for each seminar, and come prepared to discuss it. I expect the volume of reading on this course to be challenging but not overwhelming.

Assignments and grading:

Class participation 10%; presentation 10%; little magazine project and presentation 30%; final 10-12 page paper 50%.

- Class participation: I will reward students who approach discussion in an enthusiastic, informed, and collegiate way. Informed opinions, critical insight, and respect for others are essentials for good classwork.
- Presentation: Students will work in pairs to deliver a short presentation together to introduce a text or issue. There will be one presentation every week, which should be no longer than ten minutes in length.
- Little magazine project and presentation. Students will work in threes to prepare a short talk on a little magazine of their choice, which will focus on one issue and one text piece in particular. This will also form the

basis of a short paper (4-5 pages approx); both elements will contribute to the grade for this assignment. We will devote an entire class to this in week 5; papers are due in week 6. More information and guidance for this task is available on Canvas.

- Final 10-12 page paper: I will provide essay prompts for this. A 750-word prospectus for this paper is due in on Monday of week 8; I will provide feedback to you before our class in week nine. I expect you to pursue independent research and wider critical reading in producing your paper. The paper is due on Monday March 18th (exam week).

SCHEDULE: I will assign introductory presentations in our first meeting.

Little magazine presentations are due in week 5, and little magazine short papers are due in week 6.

A 750-word prospectus for your long research paper is due in week 8; a final version is due on Monday of week 11.

Attendance:

At the beginning of each class you should sign the attendance register. Missing more than two classes without adequate excuse and documentation (such as a doctor's note) will result in your overall grade being lowered by a letter grade; exceeding three such absences will render you ineligible for a grade in this class.

Plagiarism:

I expect you to abide by university regulations on the proper acknowledgement of source material, and to follow accepted conventions for the correct scholarly presentation of research papers. I advise you to check on the university's student conduct code (<http://policies.uoregon.edu/vol-3-administration-student-affairs/ch-1-conduct/student-conduct-code>) for information about this; I recommend MLA style for the presentation of your research papers. Information about how to prepare bibliographies and citations in MLA style can be found at <http://owl.english.purdue.edu/owl/resource/747/01/>, and at the Knightcite MLA citation application (<http://www.calvin.edu/library/knightcite/>).

Late papers/undelivered presentations:

Papers should be handed in on the day of the seminar listed. I will deduct 1/3 of a letter grade for each day a paper is late. I will not accept any paper that is more than a week late. Failure to deliver any assigned presentation will result in a 2/3 letter grade deduction from your final grade. Any request for extensions will be carefully considered, but should be made as far in advance of the due date as possible.

Accessibility:

The University of Oregon is working to create inclusive learning environments. Please notify me if there are aspects of this course that result in disability-related barriers to your participation. For more information or assistance, you

are also encouraged to contact the Accessible Education Center, 164 Oregon Hall, 346-1155; website: <http://aec.uoregon.edu/>

Sexual Violence and Survivor Support Statement:

The UO is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic and dating violence and gender-based stalking. If you (or someone you know) has experienced or experiences gender-based violence (intimate partner violence, attempted or completed sexual assault, harassment, coercion, stalking, etc.), know that you are not alone. UO has staff members trained to support survivors in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

If you report experiencing an incident of sexual violence or sexual harassment to me I am required to consult with the Office of Crisis Intervention and Sexual Violence Support Services to ensure you have all necessary access to the university's support, and to assess any ongoing risks. I will not compromise your anonymity without your consent. Should you want to make a report to the institution, I am available to assist you in reporting information to the Title IX coordinator or to report on your behalf.

If you wish to speak to a trained counsellor confidentially, you can call 541-346-SAFE, UO's 24-hour hotline, to be connected to a confidential counselor to discuss your options. You can also visit the SAFE website at safe.uoregon.edu.

Texts to purchase:

Willa Cather, My Ántonia. Ed. Sharon O'Brien. Norton Critical Edition, 2015. 978-0-393-96790-6

Gertrude Stein, Tender Buttons. Mineola, NY: Dover, 1997: 978-0-486-29897-9.

John Dos Passos, 1919. Mariner Books, 2005: 0618056823.

William Faulkner, Go Down Moses. New York: Vintage, 1990. 0679732179.

Nella Larsen, Passing. Norton Critical edition. Ed. Carla Kaplan. New York: Norton, 2007. 0393979164.

William March, Company K. Ed. Philip K. Beidler. U of Alabama P, 1989. 978-0-8173-0480-5

Claude McKay, Selected Poems. Dover Thrift Editions: 0486408760.

Anita Loos, Gentlemen Prefer Blondes. New York: Norton, 1998.

[If these editions are unavailable please go ahead and buy alternate ones].

There will also be readings available on Canvas in support of most of our meetings.

READING SCHEDULE

Week One: 1/9/19. Introductory reading

Douglas Mao and Rebecca Walkowitz, "The New Modernist Studies." PMLA 123.3 (May 2008): 737-748.

Michael Whitworth, "Introduction," Modernism, ed. Michael Whitworth. London: Blackwell, 2007.

Paul St. Amour, "Weak Theory, Weak Modernism?" Modernism/modernity 2018. At <https://modernismmodernity.org/articles/weak-theory-weak-modernism?>

All on Canvas.

Additional reading:

David James and Urmila Seshagiri, "Metamodernism: Narratives of Continuity and Revolution," PMLA 129.1 (2014): 87-100.

Douglas Mao and Rebecca Walkowitz, "Introduction: Bad Modernisms," Bad Modernisms, ed. Douglas Mao and Rebecca Walkowitz, Duke UP, 2006.

Marjorie Perloff, "The Aura of Modernism." This also discusses the resurgence of interest in modernism, this time by thinking (in part) about how modernism exists on the internet (available on Canvas).

A quite different account of methodologies of studying modernism is offered by Charles Altieri, in his essay "The Sensuous Dimension of Literary Experience: An Alternative to Materialist Theory." As the title suggests, Altieri faults the current predominance of materialist theory in literary criticism of modernism for its failure to adequately address authorial agency, the purposive deployment of the imagination—and therefore cannot adequately address the sensory uniqueness of the affective artwork. This can be found at <http://socrates.berkeley.edu/~altieri/manuscripts/Sensuous.html>

A critical take on the political stakes of the new modernism is offered in Max Brzezinski's "The New Modernist Studies: What's Left of Political formalism?", available on Canvas. Susan Stanford Friedman offers valuable perspectives in her two field defining essays, "Definitional Excursions: The Meanings of Modern/Modernity/Modernism," Modernism/modernity 8.3 (2001): 493-513, and "Planetary: Musing Modernist Studies," Modernism/modernity 17.3 (2010): 471-499. Heather Love has suggested the inherent queerness of

modernism—and especially the modernism of the New Modernist Studies—in her “Modernism at Night,” PMLA 124.3 (2009): 744-48; and Rita Felski talks about the strengths and weaknesses of recent theoretical approaches to modernism in “Modernist Studies and Cultural Studies: Reflections on Method,” Modernism/Modernity 10 (2003), 501-517. For an influential—if a little dated—overview of key ideas in modernist criticism, see James McFarlane and Malcolm Bradbury’s collection *Modernism: A Guide to European Literature 1880-1930*, London: Penguin, 1978. One of the most succinct and impressive synopses of the various conceptualisations and critical receptions of modernism is Ástráður Eysteinnsson’s *The Concept of Modernism*, Ithaca: Cornell UP, 1992.

A classic essay on the problems of teaching modernism—and whether modernism remains modernism once it enters the de-radicalizing space of the classroom—can be found in Lionel Trilling’s “On the Modern Element in Modern Literature,” in Partisan Review, January-February 1961. <http://hgar-srv3.bu.edu/collections/partisan-review/search/detail?id=326052>

Week Two: 1/16/19. Regional Modernism

Essential reading

Willa Cather, *My Ántonia*. Norton Critical Edition.

Guy Reynolds, “*My Ántonia* and the Americanization Debate.” In Willa Cather, *My Ántonia*, Norton Critical ed., pp. 253-280.

“Regional Modernism: A Reintroduction.” Scott Herring. Modern Fiction Studies 55.1 (2009). On Canvas.

Wider reading:

Sarah Wilson, Melting Pot Modernism. Cornell University Press, 2010.

Keith Wilhite, “Unsettled Worlds: Aesthetic Emplacement in Willa Cather's *My Ántonia*.” Studies in the Novel 42.3 (2010).

Ryan Poll, “An Unfinished Revolution: The ‘Revolt from the Village’ Reconsidered.” In Main Street and Empire: The Fictional Small Town in the Age of Globalization. New Brunswick: Rutgers UP, 2012: 37-52.

Robert Dorman, Revolt of the Provinces: The Regionalist Movement in America, 1920-1945. Chapel Hill: U of North Carolina P, 2003.

Marjorie Pryse and Judith Fetterley. Writing out of Place: Regionalism, Women, and American Literary Culture. Urbana-Champaign: U of Illinois P, 2005.

Tom Lutz, Cosmopolitan Vistas: American Regionalism and Literary Value. Ithaca: Cornell UP, 2004.

Week Three: 1/23/19. Modernist Poetics.

Essential reading:

Ezra Pound: New Selected Poems and Translations. Ed. Richard Sieburth. New York: New Directions, 2010. "Portrait D'Une Femme" (pp.28-9); poems 1913-15 (pp.35-52); Cathay (pp.55-68); "Hugh Selwyn Mauberly" (pp.111-123). On Canvas.

Ezra Pound, "A Retrospect," available at http://www.english.illinois.edu/maps/poets/m_r/pound/retrospect.htm

Josephine Park, "Cathay to Confucius: Ezra Pound and China." In Apparitions of Asia: Modernist Form and Asian American Politics. Oxford UP, 2008: available at <http://www.oxfordscholarship.com/view/10.1093/acprof:oso/9780195332735.01.0001/acprof-9780195332735-chapter-2>

Gertrude Stein, Tender Buttons, (Mineola, NY: Dover, 1997).

Gertrude Stein, "Poetry and Grammar," Gertrude Stein: Writings 1932-1946, Library of America 1998, pp.313-336. On Canvas.

Recommended reading:

Nicola Pitchford, "Unlikely Modernism, Unlikely Postmodernism: Gertrude Stein's Tender Buttons." American Literary History 11(1999): 642-667. Available on JSTOR.

Marjorie Perloff, "Gertrude Stein's Differential Syntax," Twenty-First Century Modernism, Blackwell 2002.

Ezra Pound, "The Chinese Written Character as a Medium for Poetry," available in Modernism: An Anthology, ed. Lawrence Rainey, Oxford: Blackwell, 2005: pp. 99-112. Available on Google Books.

Hugh Kenner, "Imagism," "The Invention of China," "The Persistent East," in The Pound Era, Berkeley: U of California P 1971, pp.173-231. On Canvas.

Barry Ahearn, "Cathay: What Sort of Translation?" in Ezra Pound and China, ed. Zhaoming Qian. Ann Arbor: U of Michigan P, 2003. On Canvas.

Rachel Blau DuPlessis, "Corpses of Poetry: Modern Poets Consider some Gender Ideologies of Lyric," in Genders, Races, and Religious Cultures in Modern American Poetry 1908-1934, Cambridge: Cambridge University Press, 2001. On Canvas.

Karen J. Ford, Gender and the Poetics of Excess: Moments of Brocade. Jackson: U P of Mississippi, 1997.

Week Four: 1/30/19. Left Modernism: John Dos Passos, 1919

Essential Reading:

John Dos Passos, 1919. Mariner Books, 2005: 0618056823.

Recommended Reading:

Mark Whalan, "'Oil Was Trumps": John Dos Passos's *U.S.A.*, World War One, and the Growth of the Petromodern State." Accepted by American Literary History. On Canvas; reader reviews included.

Michael North, "'An Eyeminded People:' Spectatorship in Dos Passos's *U.S.A. Camera Works: Photography and the Twentieth-Century Word*. New York: Oxford UP, 2005: 140-163. On Canvas.

Matthew Stratton, "Start Spreading the News: Irony, Public Opinion, and the Aesthetic Politics of *U.S.A.*" Twentieth Century Literature 54.4 (Winter 2008): 1-28.

Michael Denning, "The Decline and Fall of the Lincoln Republic: Dos Passos's *U.S.A.*" The Cultural Front: The Laboring of American Culture in the Twentieth Century. London: Verso, 1997: 163-199.

Barbara Foley, "The Collective Novel." Radical Representations: Politics and Form in U.S. Proletarian Fiction, 1929-1941. Durham: Duke UP, 1993: 398-442.

Wesley Beal, "Network Narration in John dos Passos's *U.S.A. Trilogy*." Digital Humanities Quarterly 5.2 (2011).

Frederic Jameson, "Modernism and Imperialism." In The Modernist Papers, London: Verso, 2007.

Week Five: 2/6/19. Material Modernisms and the Little Magazine Project

ASSESSED LITTLE MAGAZINE PRESENTATIONS TO OCCUR

Essential Reading:

Robert Scholes and Clifford Wulfman, "How to Study a Modern Magazine." In Modernism in the Magazines: An Introduction. New Haven: Yale UP, 2010. On Canvas.

Stephen Ross and Jentery Sayers. "Modernism Meets Digital Humanities." *Literature Compass* September 2014. On Canvas.

Eric Bulson, "The Little Magazine, Remediated." The Journal of Modern Periodical Studies 8.2 (2017): 200-225. On Canvas.

Additional reading:

George Bornstein, "How to Read a Page: Modernism and Material Textuality," Material Modernism: The Politics of the Page, Cambridge UP, 2001, 5-31. On Canvas.

Gabriel Hankins, "We are all Digital Modernists Now." *Modernism/modernity* forum on Digital Modernism, August 2018. Available at <https://modernismmodernity.org/forums/posts/we-are-all>

Clifford Wulfman, "The Rise and Fall of Periodical Studies?" The Journal of Modern Periodical Studies, 8.2, 2017: 226-241.

Jeremy Braddock, "Collections Mediation Modernism." In Collecting as Modernist Practice. Baltimore: Johns Hopkins UP, 2012: 1-28. On Canvas.

Mark Morrison, "Youth in Public: The Little Review and Commercial Culture in Chicago," The Public Face of Modernism: Little Magazines and their Audiences, 1905-1920, U of Wisconsin P, 2001, 133-166. On Canvas.

Lawrence Rainey, "The Cultural Economy of Modernism," The Cambridge Companion to Modernism, ed. Michael Levenson, Cambridge 1999, 33-69.

Jessica Pressman, Digital Modernism. New York: Oxford UP, 2014.

Ezra Pound, "Small Magazines." The English Journal 19.9 (1930): 689-704.

Week Six 2/13/19: Green Modernism

LITTLE MAGAZINE PAPERS DUE, 5-6PP

Essential Reading:

William Faulkner, "The Bear," "Delta Autumn." In William Faulkner, *Go Down Moses*. New York: Vintage, 1990.

Laurence Buell. "Faulkner and the Claims of the Natural World." In Faulkner and the Natural World, ed. Donald M. Kartiganer and Ann J. Abadie. Jackson: U of Mississippi P, 1999: 1-18. Available on Canvas.

Anne Raine, "Ecocriticism and Modernism." The Oxford Handbook of Ecocriticism. Ed. Greg Garrard. New York: Oxford, 98-117. On Canvas.

Wider reading:

Joseph R. Urgo and Ann J. Abadie, eds. Faulkner and the Ecology of the South. Jackson: U of Mississippi P, 2005.

Christina M. Colvin. "'His Guts Are All Out of Him': Faulkner's Eruptive Animals." Journal of Modern Literature 38. 1 (2014): 94-106.

Carrie Rohman. Stalking the Subject: Modernism and the Animal. Columbia UP, 2008.

Gillian d'Arcy Wood, "What is Sustainability Studies?" American Literary History 24.1 (2012): 1-15. On Canvas.

Susan Scott Parish, "As I Lay Dying and the Modern Aesthetics of Ecological Crisis." New Cambridge Companion to William Faulkner. Ed. John T. Matthews. 2015.

Louise Westling, "Pastoral Regression in Hemingway and Faulkner." In The Green Breast of the New World: Landscape, Gender, and American Fiction. Athens: U of Georgia P, 1998: 82-124.

Week Seven: 2/20/2019. The Harlem Renaissance: Nella Larsen's *Passing*

Essential Reading:

Nella Larsen, Passing. ed. Carla Kaplan. New York: Norton, 2008.

Judith Butler, "Passing, Queering: Nella Larsen's Psychoanalytic Challenge." Rpt. In Passing. ed. Carla Kaplan. New York: Norton, 2008: 417-435.

"The Rhinelander/Jones Case." In Passing. ed. Carla Kaplan. New York: Norton, 2008: 129-148.

Thaggert, Miriam. "Racial Etiquette: Nella Larsen's *Passing* and the Rhinelander Case." Meridians: Feminism, Race, Transnationalism 5.2 (2005): 1-29. on Canvas.

Wider reading:

Michael Bibby, "The Disinterested and Fine: New Negro Renaissance Poetry and the Racial Formation of Modernist Studies." Modernism/Modernity 20.3 (2013): 485-501. From special issue on the Harlem Renaissance and Modernist Studies. On Canvas.

"The Negro in Art: How Shall He be Portrayed"? symposium, The Crisis 1926. On Canvas.

George Hutchinson, "Introduction," The Harlem Renaissance in Black and White. Cambridge MA: Harvard-Belknap, 1995.

Sianne Ngai, "Irritation." In Ugly Feelings. Cambridge: Harvard UP, 2007: 174-208. [This chapter is on Larsen's novel Quicksand, but is one of the best recent readings on Larsen and a fascinating example of how affect theory and close attention to narrative technique allows us to crack open some of the often familiar interpretations of 'repression' and the burdens of representation in Larsen's fiction].

Week Eight: 2/27/2019. Transnational modernism

750-WORD PROSPECTUS FOR FINAL PAPER DUE

Claude McKay, Selected Poems. Dover Thrift Editions: 0486408760.

Jahan Ramazani, "Poetry, Modernity, and Globalization," and "A Transnational Poetics," in A Transnational Poetics, Chicago: U of Chicago P, 2009, pp.1-49.

William J. Maxwell, "Global Poetics and State-Sponsored Transnationalism: A Reply to Jahan Ramazani." American Literary History 18.2 (2006): 360-364.

Both on Canvas.

Wider reading:

Mark Wollaeger, "Introduction." The Oxford Handbook of Global Modernisms. New York: Oxford UP, 2012: 3-22. On Canvas.

William J. Maxwell, "Introduction," The Collected Poems of Claude McKay. Urbana: U of Illinois P, 2004. On Canvas.

Simon Gikandi, "Preface: Modernism in the World," Modernism/modernity 13.3 (2006): 419-424. Introduction to special issue of Modernism/Modernity special issue on modernism and transnationalisms. On Canvas.

Gayle Rogers and Joshua Miller, eds. Modernism/Modernity forum on "Translation and/as Disconnection?" Fall 2018. Available at <https://modernismmodernity.org/forums/translation-disconnection>

Week Nine: 3/6/2019: The Great War

Essential reading:

William March, Company K. Ed. Philip K. Beidler. U of Alabama P, 1989. 978-0-8173-0480-5

Margot Norris, "Introduction," Writing War in the Twentieth Century (Charlottesville: U of Virginia P, 2000): 1-32. On Canvas.

Wider reading:

Santanu Das, Touch and Intimacy in First World War Literature, Cambridge: Cambridge UP, 2005.

Paul St. Amour, "On the Partiality of Total War." Critical Inquiry 40.2, 2014: 420-449.

Pearl James, The New Death: American Modernism and World War I. U of Virginia P, 2013.

Sarah Cole, "Introduction" and "Enchanted and Disenchanted Violence," in At The Violet Hour: Modernism and Violence in England and Ireland. Oxford: Oxford UP, 2012.

Patricia Rae, "Introduction," Modernism and Mourning. Bucknell UP, 2007.

Week Ten: 3/13/19: Middlebrow modernism

Essential Reading:

Anita Loos, Gentlemen Prefer Blondes. London: Penguin, 1998.

Melissa Sullivan and Sophie Blanch: "Introduction: The Middlebrow – Within or Without Modernism." Modernist Cultures 6.1(2011): 1-17. On Canvas.

Daniel Tracy, "From Vernacular Humor to Middlebrow Modernism: *Gentlemen Prefer Blondes* and the Creation of Literary Value." Arizona Quarterly 66.1, 2010: 114-143. On Canvas.

Wider reading:

Faye Hammill, "One of the few Books that Doesn't Stink': The Intellectuals, the Masses and Gentlemen Prefer Blondes." Critical Survey 17.3 (2005): 27-48.

Nicola Humble, "Sitting Forward or Sitting Back: Highbrow v Middlebrow Reading." Modernist Cultures 6.1 (2011): 41-59.

Joan Shelley Rubin, The Making of Middlebrow Culture. UNC Press, 1992.

Botshon, Lisa, and Meredith Goldsmith. Middlebrow Moderns: Popular American Women Writers of the 1920s. Boston: Northeastern UP, 2003.

Faye Hammill and Mark Hussey, Modernism's Print Cultures. Bloomsbury P, 2016.

Donal Harris. On Company Time: American Modernism in the Big Magazines. Oxford University Press, 2016.

MONDAY March 18, NOON: 10-12PP RESEARCH PAPERS DUE