

ENG 4/586: **New Media and Digital Culture** 4 cr. Fall 2013 mw 10 - 11:50 am
Lawrence Hall 283M
Prof. Miller 541/346-3978 crn: 17284/17286 Office Hours: t 1 - 4 | PLC 529

<http://mondopod.tumblr.com>
[http://mondopod.tumblr.com/QPODLAB1 \(...10\)](http://mondopod.tumblr.com/QPODLAB1 (...10))
<http://mondopod.tumblr.com/archive>
<http://mondopod.tumblr.com/ask>
<http://mondopod.tumblr.com/submit>

<https://blackboard.uoregon.edu>
<http://mondomiller.tumblr.com/tagged/486>
<http://oldmediaoldmedia.tumblr.com/>
<http://newmediaoldmedia.tumblr.com/>
<http://newoldmediation.tumblr.com/>

Course Description

This course explores theories of power, representation, and normativity by examining emerging media and communication technologies. Analyzing texts indicative of current trends in digital production, the class will address new media as a social practice, cultural form, and instrument of critical commentary and artistic expression. Lectures, discussions, and labs will revolve around topics including leisure, labor, censorship, circulation, embodiment, aesthetics, archives, sex, gender, sexuality, race, language, region, religion, and ability. Students will conduct independent research and produce an online portfolio of images.

Structure m: quiz, lecture and discussion, screenings, tutorials
w: theories of mediation, discussion, mediation lab

Expectations * Prepare for discussion and lab.
* Contribute ideas, interpretations, and questions.
* Bring readings and notes to each meeting.
* Work hard at thinking critically and creatively.

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| Work | 2pp tumblr proposal | 10% |
| | participation | 10% |
| | weekly quizzes | 20% |
| | midterm exam | 25% |
| | 2pp tumblr statement | 10% |
| | tumblr and lab work | 25% |

Graduate students complete all assignments above and a 10-15pp research paper **due 12/13**.
Undergrads may also write a research paper. **Paper proposals** are required by email **11/5**.

Policies □Attendance, discussion participation, lab performance, dialogue with classmates, and one-on-one consultations with the professor are the core components of your work for this class and the basis for your grade. □Alert the professor to accommodations you may need. □More than five absences will result in a failing grade. □Contact the professor at least two days in advance to ask for an extension. Grades drop a full mark each day past a deadline. □All assignments must be submitted to pass the course. Your course-specific tumblr site must have a **minimum of 100 entries**. □Meet the Student Conduct Code and Community Standards re: plagiarism. □If weather or an emergency requires cancelling a class, I will notify you by tumblr or put a note on the classroom door. Always use your discretion when traveling to class.

Course Schedule reading assignments

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| 1.1 m 9/30 | Introduction |
| 1.2 w 10/2 | John Storey, "Structuralism and Poststructuralism" Anna McCarthy, "Television at the Point of Purchase" |
| 2.1 m 10/7 | CT Whitley, "Trans-Corporation" and Douglas Coupland, <i>JPod: A Novel</i> |
| 2.2 w 10/9 | Dennis Cooper, "Review: <i>Brighten the Corners</i> " Lisa Nakamura, "The Visual Culture of AIM Buddies" |
| 3.1 m 10/14 | Vicki Mayer, "Who Are Television's Producers?" Karl Marx and Fredrick Engels, "Ruling Class and Ruling Ideas" |
| 3.2 w 10/16 | Raymond Williams, "The Analysis of Culture" Geert Lovink, "Blogging, the Nihilist Impulse" |
| 4.1 m 10/21 | Nicholson Baker, "A Fourth State of Matter" Barbara Klinger, "Once is Not Enough" |
| 4.2 w 10/23 | Celine Parreñas Shimizu, "Hypersexual Filipina Video Ho" |
| 5.1 m 10/28 | Priscilla Peña Ovalle, "Pocho.com" |
| 5.2 w 10/30 | midterm exam |
| 6.1 m 11/4 | Jeff Sconce, "Simulation and Psychosis" |
| 6.2 w 11/6 | Penelope Deutscher, "Reading as Intervention" |
| 7.1 m 11/11 | Michael Zryd, " <i>Alone: Life Wastes Andy Hardy</i> " Sigmund Freud, "The Dream-Work" |
| 7.2 w 11/13 | Jean Baudrillard, "The Remainder" and Baudrillard, "Stereo-Porno" |
| 8.1 m 11/18 | Thomas Elsaesser, "Cinephilia or the Uses of Disenchantment" Pam Cook, "Labours of Love" Elizabeth Ellcessor, "Tweeting @feliciaday" |
| 8.2 w 11/20 | Roland Barthes, "Depth Advertised" Christopher Castiglia, "Interiority" |
| 9.1 m 11/25 | Susan Sontag, 5/27/49 – 10/21/49 Julian Wolfreys, "Materialism/Materiality" |
| 9.2 w 11/27 | Ruud Kaulingfreks, "The Broken Mug" |
| 10.1 m 12/2 | Melis Behlil, "Ravenous Cinephiles" |
| 10.2 w 12/4 | Alexandra Juhasz, "You Get the Picture" |